



Exhibitor Prospectus

XLVIII Inter-American Course in Clinical Ophthalmology (CURSO)

Hyatt Regency Miami | Miami, Florida, USA

November 1-4, 2026

WHY Exhibit at CURSO

A Premier Global Ophthalmology
Hosted by Bascom Palmer Eye Institute, ranked the nation's #1 eye hospital, CURSO is one of the most respected and longest-running ophthalmology conferences in the Americas. For 47 years, it has brought together clinicians, surgeons, researchers, and industry innovators for high-impact education and collaboration.

Unmatched Access to a High-Value Audience

CURSO attracts a uniquely international and diverse group of eye-care professionals.

Attendee Profile (Historical Averages):

- 700+ total attendees
- 45+ countries represented
- 70% practicing ophthalmologists
- 20% residents, fellows, and young ophthalmologists
- 10% industry, administrators, and allied professionals

Top Subspecialties:

- Cataract
- Retina
- Glaucoma
- Cornea
- Oculoplastics
- Refractive surgery



Why Industry Partners Choose CURSO

- Direct access to decision-makers who influence technology adoption
- High exhibit-hall traffic driven by integrated breaks and lunch distribution
- Opportunities for hands-on demonstrations with Bascom Palmer faculty
- Brand visibility across a global audience
- A uniquely international environment that fosters long-term relationships



CURSO's Impact

- Hosted by the #1 eye hospital in the U.S.
- Over 48 years of continuous growth
- A trusted platform for launching new technologies and innovations



Audience Demographics

Geographic Distribution:

- Latin America & Caribbean: 60%
- United States: 35%
- Europe & Asia: 5%

Professional Roles:

- Ophthalmologists: 70%
- Residents/Fellows: 20%
- Industry/Corporate: 10%

Areas of Highest Interest:

- Surgical innovation
- Imaging technologies
- AI and diagnostics
- Pharmaceuticals
- Simulation and training platforms

Important Information

Dates

Program Dates: November 1–4, 2026

Exhibit Application Deadline: September 21, 2026

Exhibit Orders and Shipping Deadline at Expo

Convention Contractors: September 29, 2026

[Click here for detailed program agenda](#)

Location

Hyatt Downtown Miami

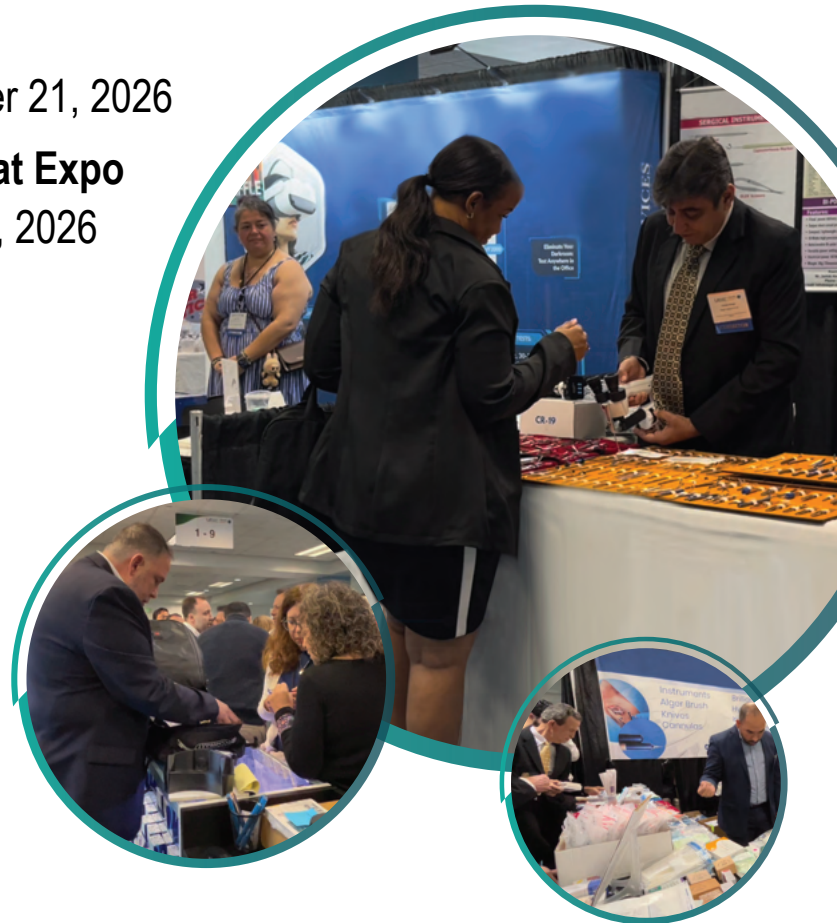
400 SE 2nd St, Miami, FL 33131

Phone: (305) 358-1234

[Click here for directions](#)

Program Website

[Click here to visit program website](#)



Schedule

Set Up Date and Time:	Saturday, October 31, 2026	12:00 pm – 5:00 pm
Exhibitor Registration:	Saturday, October 31, 2026	3:00 pm – 5:00 pm
Exhibit Floor Times:	Sunday, November 1, 2026	8:00 am – 5:30 pm
	Monday, November 2, 2026	7:00 am – 5:30 pm
	Tuesday, November 3, 2026	7:00 am – 5:30 pm
	Wednesday, November 4, 2026	7:00 am – 4:00 pm
Dismantle Time:	Wednesday, November 4, 2026	4:00 pm – 8:00 pm

Booth Options and Pricing

Single Booth - US\$3,000* (8'x10' square feet)

Double Booth - US\$5,500* (8'x20' square feet)

Triple Booth - US\$8,000* (8'x30' square feet)

Quadruple Booth - US\$10,500* (8'x40' square feet)

*** All booth prices include:**

- Flameproof drapes with 8' high wall and 3' high side walls
- 2 chairs
- 1 wastebasket
- 1 - 6' draped table
- One (1) one-line identification sign (7" x 44")
- 4 rep badges per each single booth

***Exhibitors have the option to order a Turnkey/customized booth, directly through Expo Convention Contractors and billed to the exhibitor.**



Exhibitor Handling Service

Expo Convention Contractors

Phone: 305-751-1234

Email: info@expocci.com

Website: <https://expocci.com>

All registered and confirmed exhibitors will receive an email from Expo Convention Contractors containing a link to their online ordering portal. For questions, special requests, or additional assistance, please contact Expo Convention Contractors directly.

Payment Terms

Booth reservations must be prepaid in full at the time of reservation or secured with a non-refundable 50% deposit at the time of reservation. A 50% deposit is accepted upon reservation until September 21, 2026, at 5:00 pm (ET). After September 21, 2026, all reservation requests must be paid in full.

Payments can be made payable to Bascom Palmer Eye Institute via credit card at the time of registration or by wire transfer. Our Tax ID is 59-2616017.



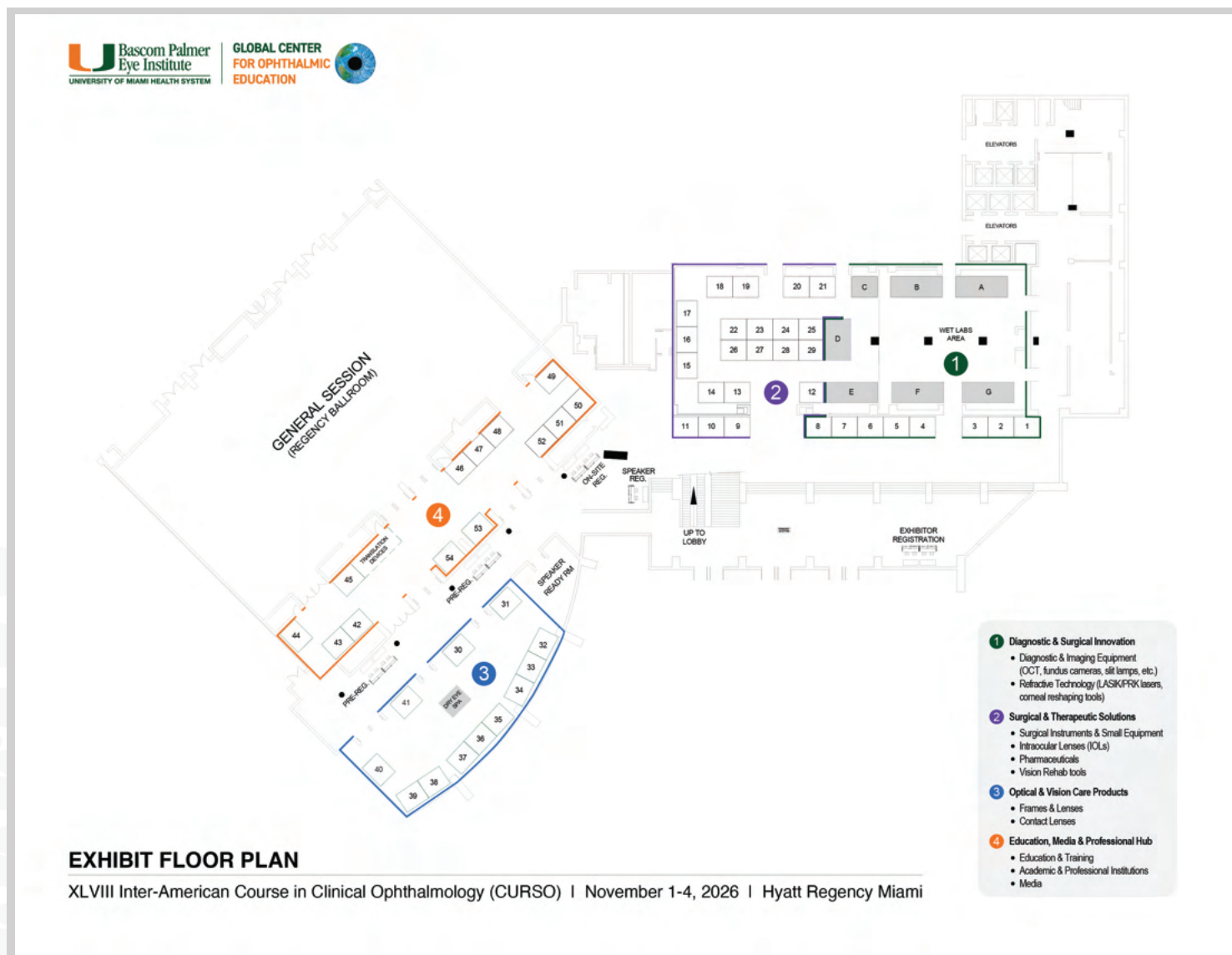
Application Process

Please register no later than **September 21** by [clicking on this link](#).



Space Assignment

Booths will be assigned on a first-come, first-served basis and will be grouped by industry sector. Please refer to the floorplan below.



Other Important Information



Companion Badges

Exhibit Floor Visitor 1-day passes are available for US\$100 each. You will have the opportunity to purchase these during the registration process, or email kdavila@miami.edu if you need to purchase after completing your exhibitor registration. Please note that this visitor badge provides access to the exhibit hall only and does not include admission to conference sessions or meal functions.

Badges

Each exhibiting company is responsible for registering its representatives through the exhibitor portal. Exhibitor identification badges will be issued to all registered representatives. **Each representative must always wear the official Course badge while in the exhibit area.** Identification badges will only be made under the registered company name. Exhibitors must have a badge to enter the exhibit area and the conference room. **A maximum of four representatives per each single booth will be allowed. Badge swapping is strictly prohibited.**



Eligibility

Character of the exhibits is subject to the approval of the Exhibits Committee. The Exhibits Committee reserves the right to refuse applications not meeting standards required or expected, as well as the right to curtail or close exhibits or parts of exhibits that reflect unfavorably on the character of the meeting.

This applies to virtual displays, literature, advertising, conduct, links, etc. Exhibitors are requested to conduct business in a manner consistent with the decorum of the program and should be knowledgeable in the products and policies of the company. Applications for exhibit space are subject to the approval of the Exhibits Committee. The course reserves the right to relocate booth assignments, if necessary, to develop a compact, well-knit show.



Terms and Conditions

[Click here](#) for a copy of the Exhibitor Terms and Conditions.

Hotel Reservations

[Click here](#) for hotel information and reservations.

For More Information:

Please contact Karen Davila at kdavila@med.miami.edu.

