



June 2018

Dear Friend,

We are delighted to announce the date of our **Annual Cancer Link Luncheon** – Wednesday, October 3, 2018 at Hilton Miami Downtown. We expect another sell-out crowd and wanted to make sure you have the opportunity to reserve early.

Our success is primarily due to our amazing Sponsors and Celebrants; we thank them greatly. Our luncheon ticket sales are also very important, but the most significant contributions come from Sponsors and Celebrants.

If you have been a Sponsor or Celebrant, we hope that you continue your support. There are several levels of sponsorships available as outlined on the next page. Several supporters have asked about becoming a Celebrant which is a special ticket purchase of \$1,000. The Celebrant category is for individuals who are not sponsors but wish to make a significant contribution. It's that easy! Anyone is eligible and welcome. If you cannot be a Sponsor or a Celebrant, you may know someone who would be interested in helping this great cause. And, if your individual donation is eligible for company matching funds, we are available to help set that up.

All the funds raised go to research at the Braman Family Breast Cancer Institute at Sylvester Comprehensive Cancer Center at the University of Miami Miller School of Medicine. All donations for the luncheon will be acknowledged by the University of Miami.

If you have any further inquiries, please call Marlene Berg at 305-665-2324 or email Diane Madden at D_Madden@bellsouth.net.

Thank you for considering our request. Every dollar raised puts us one step closer to our goal of finding a cure for breast cancer.

Yours truly,

A handwritten signature in black ink that reads "Marlene Berg".

Marlene Berg

Founder, on behalf of the Council of Presidents

A handwritten signature in black ink that reads "Cheryl Ettelman".

Cheryl Ettelman

President

Norma Jean Abraham
Barbara Berg
Susan Kaufman

Diane Madden
Ivette Martino-Sarol
Iliette Oliveros
Virginia Praschnik

Mary Rosenberg
Bonnie Sepe
Harriet Shapiro



Cancer Link Luncheon

October 3, 2018

SPONSORSHIP OPPORTUNITIES

Payment information on the following pages

PRESENTING PLATINUM SPONSOR BENEFITS

\$25,000 (\$1,440 is non-deductible)

- You may choose to have up to 24 guests (Two VIP tables of 12 with **premier** placement) at the luncheon
- Opportunity to include promotional item/materials in guest give-away bags
- Name on the event invitation (circulation 2000+) and program
- Name and/or logo scrolling on large screens at the event
- Inclusion on Sylvester website
- Inclusion in VIP Thank You event
- Thank you presentation on stage at luncheon

GOLD SPONSOR BENEFITS

\$10,000 (\$720 is non-deductible)

- You may choose to have up to 12 guests (One VIP table of 12 with **premier** placement) at the luncheon
- Opportunity to include promotional item/materials in guest give-away bags
- Name on the event invitation (circulation 2000+) and program
- Name and/or logo scrolling on large screens at the event
- Inclusion on Sylvester website
- Inclusion in VIP Thank You event
- Thank you presentation at luncheon

SILVER SPONSOR BENEFITS

\$5,000 (\$600 is non-deductible)

- You may choose to have up to 10 guests (One table with **prime** placement) at the luncheon
- Name on the event invitation (circulation 2000+) and program
- Name and/or logo scrolling on large screens at the event
- Inclusion on Sylvester website
- Inclusion in VIP Thank You event
- Thank you presentation at luncheon

BRONZE SPONSOR BENEFITS

\$2,500 (\$600 is non-deductible)

- You may choose to have up to 10 guests (One table with **preferred** placement) at the luncheon
- Name on the event invitation (circulation 2000+) and program
- Name and/or logo scrolling on large screens at the event
- Inclusion on Sylvester website
- Inclusion in VIP Thank You event
- Thank you presentation at luncheon

CELEBRANT BENEFITS (Individual Level)

\$1,000 (\$60 is non-deductible)

- One VIP ticket to the luncheon
- Name on the event invitation (circulation 2000+) and program
- Inclusion in VIP Thank You event
- Thank you presentation at luncheon

Donations to Cancer Link are credited to University of Miami and contribute towards your total recognition



SPONSORSHIP COMMITMENT FORM

____ Yes, I would love to sponsor the **Annual Cancer Link Luncheon** benefitting the Braman Family Breast Cancer Institute at Sylvester Comprehensive Cancer Center at the University of Miami Miller School of Medicine. Please check the appropriate level:

____ \$25,000 Presenting Platinum Sponsor (\$1,440 is non-deductible)

____ \$10,000 Gold Sponsor (\$720 is non-deductible)

____ \$ 5,000 Silver Sponsor (\$600 is non-deductible)

____ \$ 2,500 Bronze Sponsor (\$600 is non-deductible)

____ \$ 1,000 Celebrant (Individual Level) (\$60 is non-deductible)

____ \$ 160 VIP + Membership (\$60 is non-deductible)

____ \$ 140 General Admission (\$60 is non-deductible)

____ I'm unable to sponsor the event, but enclosed is a donation of \$ _____

For more information on sponsorship, contact Marlene Berg at 305-665-2324 or Diane Madden at D_Madden@bellsouth.net

Please complete the information below and mail in the envelope provided to:

UM Cancer Link P.O. Box 016960 (M867) Miami, FL 33101

Name: _____

Company/Organization: _____

Billing Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ E-mail: _____

How you would like the sponsorship name to appear?

Method of Payment (please circle one): Check (payable to UM Cancer Link) or Credit Card

Type of Credit Card (please circle one): AMEX DISCOVER VISA MASTER CARD

Credit Card #: _____ Expiration Date: _____

Name as it Appears on Credit Card: _____

Signature: _____

Many thanks for your support!

Tickets or sponsorships for this event may not be paid through a donor-advised fund. University prior approval of logo and sponsorship material is required. All proceeds benefit the Braman Family Breast Cancer Institute at Sylvester Comprehensive Cancer Center at the University of Miami Miller School of Medicine



CANCER LINK GRANTS FOR FISCAL YEAR 2017-2018

Selected investigators for breast cancer research at Sylvester Comprehensive Cancer Center at the University of Miami

Karoline Briegel, Ph.D. Dr. Briegel's lab is studying breast cancer and metastatic breast disease on the molecular level.

Richard Cote, M.D. Dr. Cote's major areas of research interest and research in progress include detection and characterization of micrometastases and includes national and international clinical trials in breast cancer and lung cancer.

Sophia George, Ph.D. Dr. George's investigational research focuses on the early carcinogenesis of high-grade serous carcinoma (HGSC), accurately understanding the effects of inherited genetic mutations on the fallopian tube and breast epithelia, and their involvement in high-grade serous and triple-negative breast cancer development.

Tan Ince, Ph.D. Dr. Ince's research focuses on the role of cell-of-origin in determining tumor phenotype and development of culture systems for in vitro culture of primary human tissues and tumors.

Marc Lippman, M.D., MACP, FRCP Dr. Lippman has attempted to bridge the gap between basic tumor biology and clinical application in the field of breast cancer.

Diana Lopez, Ph.D. Studies are ongoing in Dr. Lopez's laboratory to determine if deficiencies in the presence of the tumor environment could be due to insufficient amounts, inadequate levels of phosphorylation, or impaired translocation of transcription factors.

Joyce Slingerland, M.D., Ph.D. Dr. Slingerland's research interests include breast cancer, molecular mechanisms of signal transduction and hormone effects on cell cycle regulation and breast cancer cell growth, breast cancer stem cells as targets for therapy, and the role of estrogen receptors in breast cancer.

Danny Yakoub, M.D., Ph.D. Dr. Yakoub's proposed study hypothesized that a specific metabolite profile or fingerprint in NAF can be detected in patients with breast disease (namely, DCIS, LCIS and breast cancer).

Samitia Andreansky, Ph.D. Dr. Andreansky is specifically interested in understanding how tumor microenvironment drives negative immune regulators and impacts adaptive immune responses. The objective of Andreansky's laboratory is to understand these mechanisms and develop therapies that directly promotes cancer survival.

Xin-Hai Pei, M.D., Ph.D. Dr. Pei's research is primarily focused on how cell cycle inhibitors control adult stem cells and tumorigenesis in multiple organs.

Bonnie Blomberg, Ph.D. One major focus of our current research is to better define the mechanisms by which the aged immune system is suboptimal and how to improve it. Utilizing a mouse model, we have been able to reverse the negative effects of aging and we are currently testing mechanisms for effects of inflammatory fat tissue on B cell subsets, function and repertoire (autoimmunity).