

LEADERSHIP INTRODUCTIONS



Valerie Bethel,
PhD, MBA/HCM, BSW

Director, Research Support, Sylvester
Office of Outreach and Engagement

"I build on my personal mission of improving health one person at a time. I understand many of the root causes of health inequities and their impact on more than just health, which is why I am driven to do more to make a difference in the lives of others. Welcome to the COE Newsletter."



Nancy Elliott, PhD, MPA

Director, Research Support

"Welcome to the COE Newsletter, I am thrilled to be contributing to the advancement of our mission of serving and empowering our local communities. Research is an essential component of our work, as it allows us to generate and provide evidence-based solutions to the various challenges and issues faced by our community members."



Welcome Message from the Associate Director

Dear Changing The Game on Cancer Reader,

I am thrilled to extend a warm welcome to every one of you to our inaugural newsletter! As the Associate Director for Population Science and Cancer Disparity, it is our honor to connect with you more through this medium. Beyond offering cutting-edge research and impeccable care, our team is working to help members of our community become strong, active partners in their medical care. We understand that not all groups of people have the same healthcare access and resources, therefore, we conduct a lot of our research projects in our local community – and they're aimed at helping improve healthcare quality and access for everyone.

This newsletter allows us to advance our mission. It is with great excitement and enthusiasm that we bring you this resourceful source of information. We hope that this newsletter will serve as a valuable resource for everyone who reads it. Whether you are a cancer survivor, an advocate, a healthcare professional, or a member of our community, we are committed to bringing you content that will enrich your understanding and inspire positive change. Your involvement and participation are what fuel our efforts in creating a healthier and more equitable world. We look forward to embarking on this journey with you, and together, we will work towards bridging the gaps in health inequities and reducing disparities in the community.

Prevention is cure.



Erin Kobetz, PhD, MPH

Vice Provost for Research + Scholarship
Co-Director, Clinical Translational Research Institute
Associate Director, Community Outreach and Engagement, Sylvester
Comprehensive Cancer Center
John K. and Judy H. Schulte Senior Endowed Chair in Cancer Research

TEAM SPOTLIGHT CORNER



Meet the GAME CHANGER TEAM

Our talented team is the foundation of our success. This section is designed to shine a light on our incredible team members. Each edition, we will showcase one team member, stay tuned for our upcoming newsletters, where you'll meet our extraordinary team members. The Game Changer vehicle has certified phlebotomists who perform various cancer screening tests free of charge. To learn more about the Game Changer's services and to attend one of the events where we offer this screening, please call 305-243-1120 or visit SylvesterGameChanger.com



Scan to stay connected with all the Sylvester Game Changer vehicle Events



GAME CHANGER

Sylvester launched its **Game Changer** vehicle to bring cancer screenings and health information to underserved communities in South Florida. Early cancer detection is crucial to improving outcomes for patients; however, barriers such as transportation issues, long wait times, complex administrative processes, and high costs can prevent patients from getting necessary care on a regular basis. **The Sylvester Game Changer** vehicle will help reach populations most at risk by mitigating these common barriers.



Game Changer Event Bulletin

- 
Thursday, September 7, 2023 **2:00 pm - 6:00 pm**
 Liberty City Screening
- 
Friday, September 8, 2023 **12:00 pm - 3:00 pm**
 Key Largo Public Library
- 
Saturday, September 9, 2023 **12:00 am - 6:00 pm**
 El Festival Familiar
- 
Thursday, September 14, 2023 **9:00 am - 2:00 pm**
 Sylvester Hollywood Game Changer Screening
- 
Saturday, September 16, 2023 **10:00 am - 3:00 pm**
 Zero Cancer Symposium & Game Changer Prostate Cancer Screenings
- 
Monday, September 25, 2023 **9:00 am - 1:00 pm**
 John Prince Park Game Changer Screening

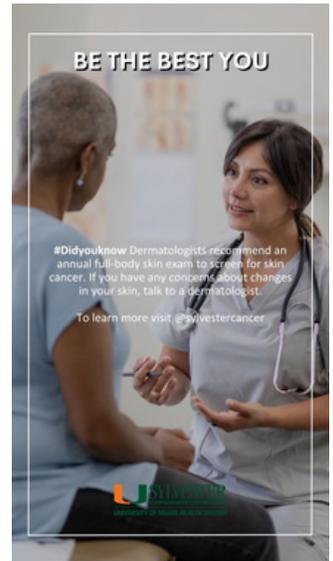
Sylvester Comprehensive Cancer Center Island TV announce collaboration for, “BE THE BEST YOU” HEALTH AND WELLNESS PROGRAM

*Program designed to educate and expand access for
the Haitian community*



On January 15th, 2023 **Sylvester Comprehensive Cancer Center**, part of **UHealth — University of Miami Health System** and the **University of Miami Miller School of Medicine**, partnered with **Island TV**, a 24-hour Miami-based television network with programming in English, French, and Haitian-Creole, to launch “Be the Best You,” a health and wellness program designed to address health inequities in the Haitian community of South Florida and beyond.

The “Be the Best You” program will focus on raising awareness around cancer prevention and early detection, as well as other health issues affecting the Haitian community. While there have been advancements in cancer prevention, early detection and treatment - not all communities have benefitted equally. Communities of color have been disproportionately affected with the highest death rate and shortest survival affected by cancer. According to the American Cancer Society, black women are 41 percent more likely to die from breast cancer than other groups, in part due to late diagnosis. In an effort to close gaps in health outcomes, Sylvester Comprehensive Cancer Center and Island TV are committed to providing increased access to information and delivery of care in a culturally and linguistically competent manner.



CAC MEMBER SPOTLIGHT BRCASTRONG

BRCAStrong is a 501(c)3 non-profit organization aimed at supporting women who have been touched by breast and/or gynecological cancers. From financial support to routine monitoring or preventative surgery, BRCAStrong helps Previvors, Thrivers, and Survivors through the journey toward health, positive self-image and inspired living. The mission to alleviate the emotional and financial burdens of women facing breast and/or gynecological cancer (regardless of genetic predisposition) through advocacy, direct assistance, empowerment and events. We provide free mammogram screenings, HPV testing and Pap smears.

Founded by Tracy Milgram-Posner in 2015 after being told that she carries the BRCA2 mutation, BRCAStrong started out with a main focus on helping women with BRCA1 and BRCA2 genetic mutations. Over the years, BRCAStrong has evolved into a sisterhood of Previvors, Thrivers and Survivors that offers education, information, support and advocacy for women who are uninsured or under insured, by women who care. Support comes in all forms from premastectomy care packages, gynecological care packages, post-mastectomy garments, prosthetics and other treatment necessities; and is provided at zero cost to recipients.



WWW.BRCASTRONG.ORG





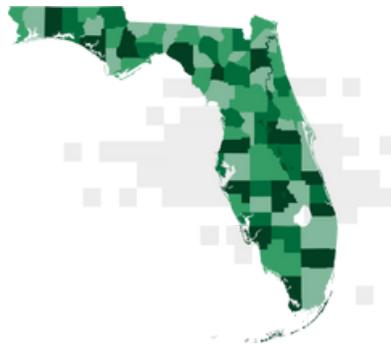
SYLVESTER
COMPREHENSIVE CANCER CENTER
UNIVERSITY OF MIAMI HEALTH SYSTEM
PART OF UHEALTH

THE ONLY CANCER CENTER IN SOUTH FLORIDA

Sylvester's Catchment Area

Sylvester’s catchment, or service, area is South Florida, a four-county region that spans over 10,000 square miles and is located within the Southeast “corner” of the Florida peninsula. Access to healthcare is, in part, challenged by the unparalleled diversity in race/ethnicity, ancestry, and culture that is increasingly the hallmark of South Florida. Nearly half of all people living in South Florida were born outside of the United States, and more than half speak a language other than English as their primary tongue. By evaluating needs of the communities and connecting directly with them, Sylvester’s Office of Outreach and Engagement will work to address the barriers related to cancer prevention and treatment.

Scan 360 Data



SCAN 360 is an interactive website that aims to provide a “360 degree view” of the factors that drive patterns in cancer burden in Sylvester’s catchment area, which includes Miami-Dade, Broward, Palm Beach and Monroe counties, as well as throughout the state of Florida. SCAN 360 visualizes cancer incidence, mortality rates, late stage diagnosis, and years of potential life lost, and maps a variety of indicators, including:

- sociodemographics
- cancer histology
- staging, risk behaviors
- screening behavior
- environmental factors
- hazardous sites
- health insurance access
- prevalence of potential co-morbidities
- housing characteristics

Community Advisory Committee



Sylvester Community Advisory Committee (CAC) engages key community stakeholders and leaders in continuous bi-directional meaningful dialogue that serves as a building block to long-lasting, impactful relationships and collaborations in our catchment areas of Miami-Dade, Broward, Palm Beach and Monroe counties. Scan QR Code to access SCCC Community Advisory Committee Membership Form.

SCAN 360 IS AN INTERACTIVE WEBSITE



Stay informed and engaged with our Meeting Minutes Archive, regularly updated with summaries from past meetings at **Sylvester.org**.



SEPTEMBER PROSTATE AWARENESS MONTH



What is prostate cancer?

The prostate is a gland found only in males. It makes some of the fluid that is part of semen. Prostate cancer begins when cells in the prostate gland start to grow out of control.

How can you reduce your risk for prostate cancer?

- Stay at a healthy weight.
- Keep physically active.
- Limit red and processed meats.
- Eat plenty of colorful fruits and vegetables.
- Avoid over consuming sugar-sweetened beverages.

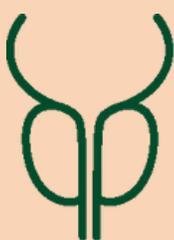
Screening for prostate cancer

- **Age:** Rare in men younger than 40 - risk rises rapidly after age 50.
- **Race/Ethnicity:** Prostate cancer develops more often in African American men and Caribbean men of African ancestry than in men of other races and often at a younger age. Prostate cancer occurs less often in Asian American, Hispanic, and Latino men than in non-Hispanic White men.
- **Family History:** When a lot of people in some family gets prostate cancer. This makes scientists believe that it might be because of something that is passed down from parents to kids, called traits or genes.

Screening for prostate cancer in the Game Changer

Screening is a process used to look for cancer in people who have no symptoms. The Prostate -Specific Antigen (PSA) test is a blood test useful for detecting prostate cancer. The Game Changer team asks a series of questions to understand your risk for prostate cancer. We screen males, ages 45 to 75, and younger people who are at increased risk; which include: Black or African American males and those with a family history of prostate cancer.

FAST FACTS



98%

chance of long-term survival when caught early with screening.

